



Stop N Text

Print/Email

\$10.00



Pros

It allows you to reserve a large number of keywords to extend the reach of your [mobile](#) [marketing](#) efforts.

Cons

This service offers no personalization merge tags for [text](#) [messaging](#).

The Verdict: 7.4/10

Stop N Text is a sound product in terms of features that could still use some work from a layout and navigation standpoint.

Buy



(View Full Gallery)

Review Specifications Images Side By Side Comparison Learning Center

LIKE OUR REVIEWS? SUPPORT OUR SITE ON FACEBOOK OR GOOGLE PLUS

Like 0 0

Stop N Text boasts a [text message marketing service](#) that will help increase the reach and results of your marketing campaigns almost immediately. Mobile marketing has already proven to be much more successful than direct mail marketing, and Stop N Text promises to help you see a noticeable increase in your results. This is a product with an impressive array of features; however, it is lacking in terms of its ease of use.

Stop N Text offers a wide range of tools that will certainly help with the diverse needs of many mobile marketing campaigns. The company offers monthly pricing for services packed full of text messages and features. For example, you can quickly perform a message blast with the click of a single button. We also found a capability within this service that is only mentioned by one other company, which is the ability to send long messages of up to 459 characters.

As opposed to other services that typically allow you to reserve a single keyword, Stop N Text allows you to reserve upwards of 20 individual keywords depending on your texting plan. In addition, we found message templates that help cut out a lot of the work on your end. Rather than having to come up with messages on your own, Stop N Text provides you with ideas to integrate into advertising your business.

Concerning price, Stop N Text is the most expensive mobile marketing service we came across by far. It offers the same capabilities as most other products, but wrapped in a triple-digit price to start. Lower message bundles are available, but you will not get far before you have to start purchasing additional credits to send messages.

With Stop N Text, you have access to both real-time and past history reporting technology. The full statistical reports offered enable you to monitor the success rate of messages sent in addition to the responses acquired from a message blast. If you're in the middle of a message blast, you can switch to live reporting mode and watch as the results come in. However, we did not find additional reporting features that tracked features such as contact carriers.

The Stop N Text interface is basic in design but not all that intuitive. It isn't difficult to navigate, but it feels like it could use some overall polishing to improve the experience for users.

TopTen Product List See All »

- 1 [SUMOTEXT](#)
- 2 [Ez Texting](#)
- 3 [Trumpia](#)
- 4 [ProTexting](#)
- 5 [Mobivity](#)

Most Popular Products

- [Best AntiVirus Software](#)
2,439,030 views
- [Video Editing Software](#)
2,344,618 views
- [DVD Copy Software](#)
2,342,296 views
- [Registry Repair Software](#)
2,136,072 views
- [Internet Filter Software](#)
1,590,362 views

Stop N Text offers one unique method of support that we actually didn't expect to see: text support. It's logical enough, but no other services seem to offer this. In addition to having access to both email and phone support, you can simply enter a live text message conversation with a support representative. As long as you can text quickly, this is a fun way to go about getting support assistance, especially if you're away from your computer.

[GoToMeeting Download](#) www.GoToMeeting.com
Attend Your Meeting From Anywhere. Try GoToMeeting Today For Free!



AdChoices

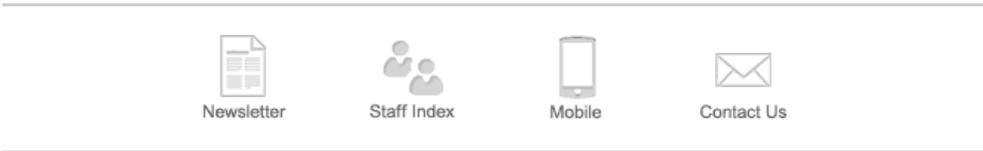
Summary:

Stop N Text is a comprehensive service that offers nearly all of the major features needed to facilitate a strong mobile marketing campaign. However, we found that other products are much more intuitive and empowering to mobile marketing campaigns. This service is still leaps and bounds ahead of other competing brands, yet out of those we ranked on TopTenREVIEWS, it isn't the best.

[Is He Cheating On You?](#) Spokeo.com/Uncover.Hidden.Profiles
1) Search His Email Address Fast 2) See Hidden Pics & Profiles Now!



AdChoices



Site Index

COMPANY

Company Info

About the Site

Contact Us

Advertise with Us

Using our Content

Licensing & Reprints

Privacy Policy

NETWORK

TopTenREVIEWS

Tom's Guide

LAPTOP

Tom's Hardware

BusinessNewsDaily

Tom's IT PRO

SPACE.com

CATEGORIES

Software

Electronics

Services

Mobile

Appliances

Auto Tech

Science Tech

FOLLOW US