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2013 Best Text Message Marketing Service Comparisons and Reviews

Rank	#1	#2	#3	#4	#5	#6	#7	#8	#9
10-9 Excellent	SUMOTEXT	Ez Texting	Trumpia	ProTexting	Mobivity	Cellit Spark	Stop N Text	Mozeo	Texting.ly
8-6 Good									
5-4 Average									
3-2 Poor									
1-0 Bad									
Print/Email									
Reviewer Comments	Read Review	Read Review	Read Review	Read Review					
Lowest Price	Buy Now	Buy Now	Buy Now	Buy Now					
	\$79.00	\$10.00	\$50.00	\$19.00	\$50.00	\$49.00	\$10.00	\$5.00	\$15.00
Ratings	9.80	9.10	8.50	8.20	8.00	7.98	7.40	7.33	5.50

Overall Rating	10								
Features	9								
Reporting	8								
Ease of Use	7								
Help & Support	6								
	5								
	4								
	3								
	2								
	1								

Monthly Pricing	#1	#2	#3	#4	#5	#6	#7	#8	#9
1000 Text Messages	\$79	\$49	\$50	\$45	\$75	\$33	\$100	\$60	\$37.50
2000 Text Messages	\$139	\$94	\$100	\$89	\$100	\$65	\$200	\$120	\$80
6000 Text Messages	\$299	\$299	\$300	\$267		\$196	\$600	\$360	\$240

- Features**
- [Free Inbound Messaging](#)
 - [Auto-respond](#)
 - [Scheduled Messages](#)
 - [Voting and Polling](#)
 - [Personalization](#)
 - [Keyword Management](#)
 - [Leased Short Code](#)
 - [Subscription Management](#)
 - [Unlimited Lists & Contact Groups](#)
 - [Carrier Query](#)

[Text-to-screen](#)[Web Signup](#)**Reporting**[Responses](#)[Opt-in/Opt-out](#)[Delivery](#)[Failed Delivery](#)[Carrier](#)**Help & Support**[Email](#)[Phone](#)[Knowledgebase](#)[Video Tutorials](#)[Web Chat](#)

Text Message Marketing Review

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Why Use Text Message Marketing Services?

Text Message Marketing Services

Marketing is about finding the most effective way to reach out to current and potential customers. Social media is a popular outlet because it encourages a dialogue between your company and the public at large. But nowadays people are always on the move. They aren't always in front of a computer, which creates the dilemma of how to contact these people. What's one thing you can count on a person always having with them? A cell phone, of course.

Text message marketing services are an effective way to alert your clients of upcoming deals, daily coupons and new products. Through the use of an opt-in form provided by a mobile [marketing service](#), you can enable consumers to give their contact information so that you can open up a dialogue with them. Two-way communication is the key here, and when people willingly provide their contact information, odds are they're going to act on the texts you send them.

[Free Phone Message](#) [www.eVoice.com](#)

Free Voicemail Number - Listen, Forward & Save Voicemails Online!

[Have a New Business?](#) [PRWeb.com](#)

Start generating publicity and attracting customers-Join Free!

[Alienware Labor Day Sale](#) [www.Alienware.com](#)

Domitate Labor Day w/ Up To \$350 Off Alienware PCs w/ Intel® Core™!



AdChoices

It's not enough that you are simply provided with a means of sending out massive amounts of text messages. Without measuring tools, there is no real way to see the effect of your messaging campaigns. An effective mobile marketing service should provide you with reporting tools that allow you to see where your text messages are going, the response they're receiving and the communication it is sparking. For ideas on how to expand your mobile marketing efforts, check out our [articles about text message marketing services](#) or simply refer to our top picks for the best SMS [marketing services](#) out there: [SUMOTEXT](#), [Ez Texting](#) and [Trumpia](#).

What to Look for in Text Message Marketing Services

Mobile marketing is a growing trend in the world of technology today. Consumers are always on the move, which makes it harder than ever to catch their attention with traditional marketing efforts like billboards, commercials and ads. SMS marketing offers the solution to this dilemma and enables you to moderate your [marketing campaigns](#) from the convenience of your computer. With these services you can not only manage contact lists, but track response rates, audience reach and a variety of other factors that will enable you to adapt and evolve your efforts to improve relations between your business and clients. These web services make it easier than ever to manage and launch your mobile marketing campaigns.

Features

This is the bread and butter of text [message](#) marketing services. It's not enough for the application to just send regular text messages en masse. You need a product that will encourage two-way communication, the type of dialogue that will keep your customers coming back for more. Important features you should consider for your mobile marketing strategies include auto-responders, polling and keywords. Each of these serves in creating a rapport with contacts and helps you to keep everyone abreast of any new deals or sales taking place at your store.

Reporting

Marketing is effective only if you're able to monitor and gauge results. Reporting tools enable you to track the details of the conversations you're carrying with contacts. An effective mobile marketing service provides you with resources to track data like keyword responses, poll results and delivery rates. Sending

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